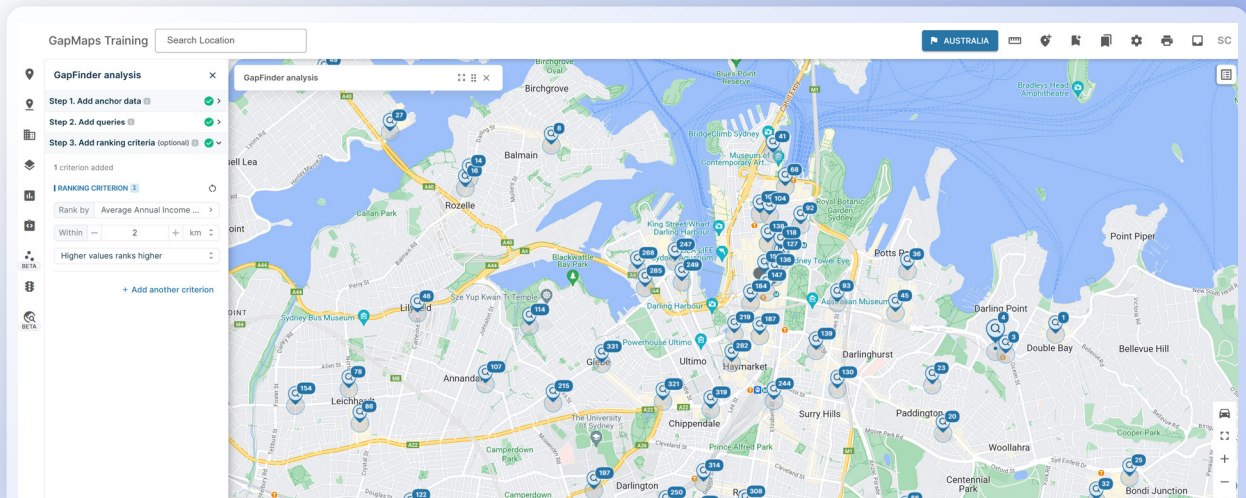


Discover Opportunities. Make Data-Driven Decisions.



Success in network planning and market expansion relies on the ability to identify and strategically target your growth opportunities



Plan the future of your network

Identify high-potential areas for expansion based on key variables including income levels, population density, and proximity to competitors.



Refine your network strategy

Use queries to reveal gaps, optimise your site distribution, and align store locations with customer demand.



Stay ahead of the competition

Visualise competitive landscapes and analyse areas that meet your growth criteria.



Make faster, smarter decisions

Reduce your time spent on manual analysis and focus on actionable insights.



Find, Visualise, Rank and Save Opportunities

Generate ranked lists of high-potential locations, allowing you to prioritise expansion based on your strategic goals. Save your results to your pipeline from the report.



Tailor your approach

Customise searches based on your own key metrics, ensuring every decision aligns with your growth strategy.

Transform your network planning process with GapFinder, ensuring every decision is informed by data-driven precision.

Ready to take the next step?

Contact us at info@gapmaps.com to learn more or book a demo