

Retail Precinct Report



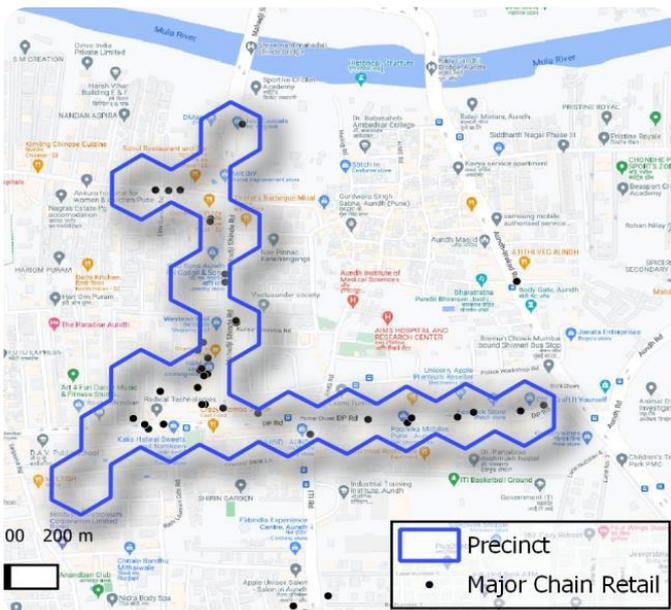
Pune-2

Retail Stores

- The precinct ranks number 2 in Pune for the count of major chain apparel, café and restaurant stores.
- Relative to the Pune average, the tenant mix is over weighted in the categories: Apparel

Category	Store Count		Major Brands*	
	Count in Precinct	Rank	Count in Precinct	/major brands tracked
Total Retail	400	5	23	/54
Café and Restaurants	80	5	14	/36
Apparel	129	5	5	/13
Grocery and Convenience	8	6	4	/5
Electronics and Mobile Phone	38	4		
Pharmacy and Medical	11	3		
Furniture and Hardware	19	4		
Other Retail	115	5		

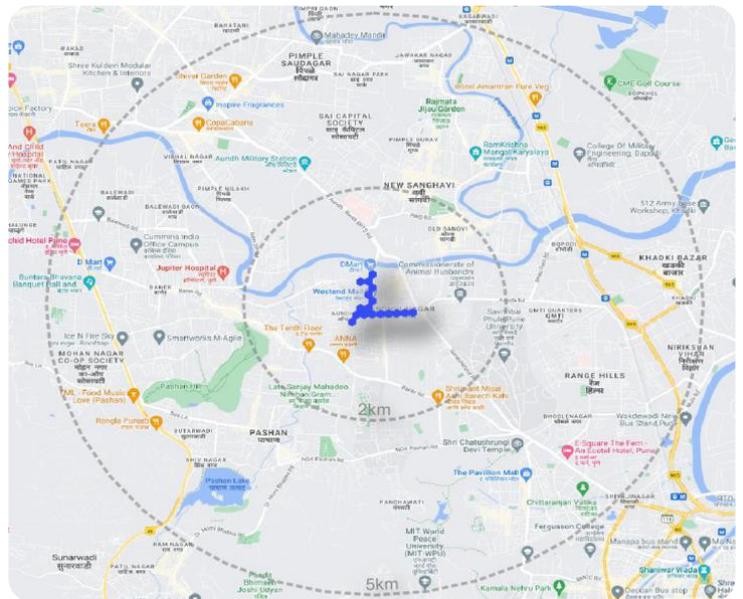
*stores with multiple loctions within the precinct are only counted once.



Catchment Size

- Residents living within 5km have an income profile above the city average (32% of residents are estimated to be within the Consuming Class versus the Pune average of 25%).

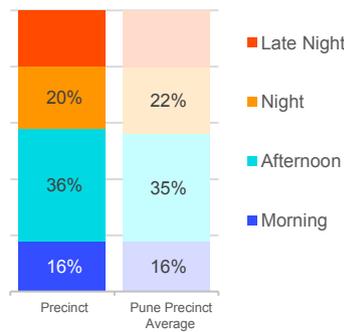
Metric	within 2km		within 5km		
	Precinct	Pune Precinct Avg.	Precinct	Pune Precinct Avg.	Pune
Population 2021	111,400	177,700	702,500	950,300	7,328,848
Consuming Class (no.)	51,400	65,300	259,700	305,900	1,803,390
Consuming Class (% of Population)	46%	38%	37%	32%	25%



Usage (% of visits)****

- 28% of visits to the precincts are by residents who live within 3km.

Time of Day:



Distance from home:



**** share of visits to the precinct assessed by the time of day and day of week that the visit occurred. Based on mobile device analytics for the 6 months to December 2023. A visit is based on an observation that spent between 5 minutes and 4 hours within the precincts (i.e. it excludes those passing through and those working within the precinct).