

Retail Precinct Report

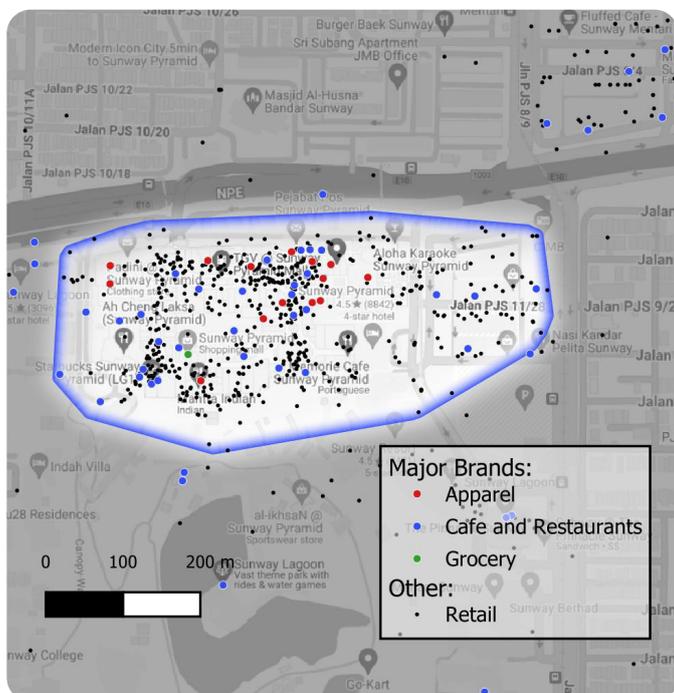
Sunway Pyramid Precinct

Retail Stores

- The precinct ranks number 3 in Greater KL for the count of major chain apparel, café and restaurant stores.
- Relative to the Greater KL average, the tenant mix is over weighted in the categories: Apparel, Other Retail.

	Store Count		Major Brands*	
	Count in Precinct	Rank	Count in Precinct	/major brands tracked
		versus other precincts within Greater KL (n=2,441)		
Total Retail	525	11	43	/54
Café and Restaurants	238	12	31	/41
Apparel	85	6	11	/11
Grocery and Convenience	8	61	1	/2
Electronics and Mobile Phone	21	6		
Pharmacy and Medical	2	58		
Furniture and Hardware	7	31		
Other Retail	164	8		

*stores with multiple locations within the precinct are only counted once.



Catchment Size

- Residents living within 5km have an income profile above the city average (77% of residents are estimated to be within the Consuming Class versus the Greater KL average of 74%).

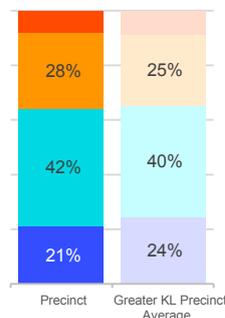
	within 2km		within 5km		
	Precinct	Greater KL Precinct Avg.	Precinct	Greater KL Precinct Avg.	Greater KL
Population 2021	129,100	80,200	619,200	432,700	8,821,601
Consuming Class (no.)	110,000	63,600	518,900	344,500	6,541,938
Consuming Class (% of Population)	85%	77%	84%	77%	74%



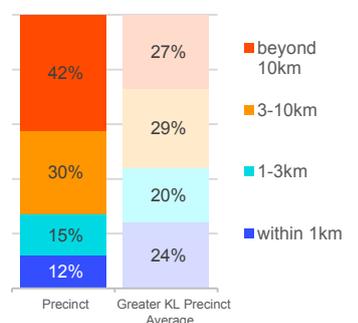
Usage (% of visits)****

- 27% of visits to the precincts are by residents who live within 3km.
- Average dwell time of visitors is 73 minutes versus the Greater KL precinct average of 63 minutes.

Time of Day:



Distance from home:



**** share of visits to the precinct assessed by the time of day and day of week that the visit occurred. Based on mobile device analytics for the 6 months to December 2023. A visit is based on an observation that spent between 5 minutes and 4 hours within the precincts (i.e. it excludes those passing through and those working within the precinct).