

Retail Precinct Report

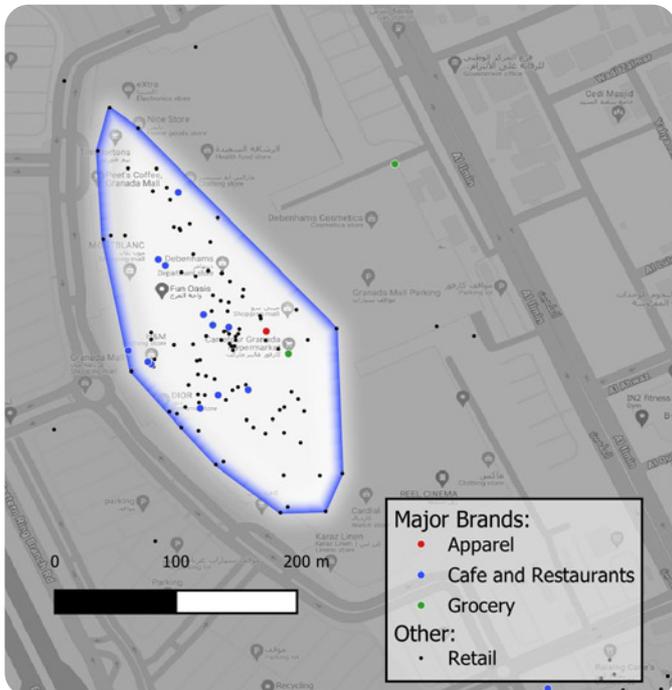
Othaim Mall

Retail Stores

- The precinct ranks number 2 in Riyadh for the count of major chain apparel, café and restaurant stores.
- Relative to the Riyadh average, the tenant mix is over weighted in the categories: Apparel

	Store Count		Major Brands*	
	Count in Precinct	Rank	Count in Precinct	/major brands tracked
Total Retail	589	2	14	/20
Café and Restaurants	57	5	12	/15
Apparel	299	1	1	/3
Grocery and Convenience	4	25	1	/2
Electronics and Mobile Phone	6	18		
Pharmacy and Medical	-	106		
Furniture and Hardware	7	14		
Other Retail	216	2		

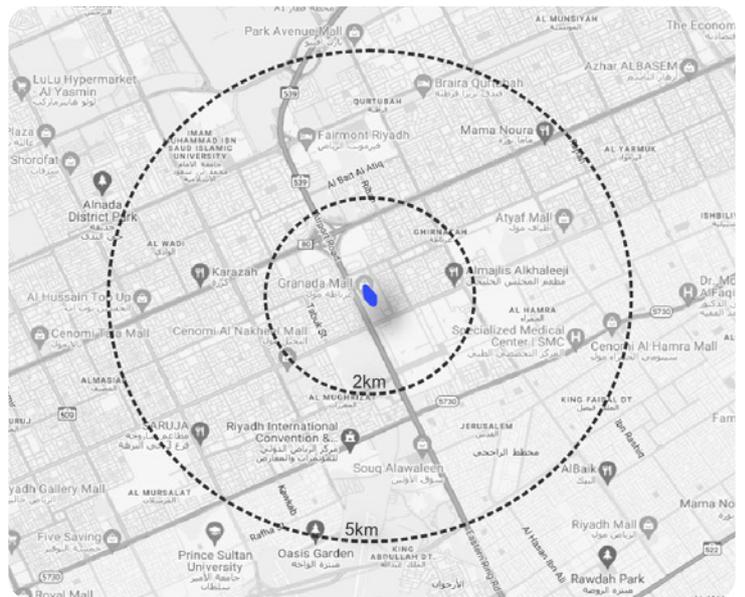
*stores with multiple loctions within the precinct are only counted once.



Catchment Size

- Residents living within 5km have an income profile above the city average (62% of residents are estimated to be within the Consuming Class versus the Riyadh average of 55%).

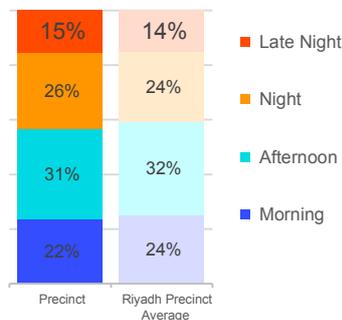
	within 2km		within 5km		
	Precinct	Riyadh Precinct Avg.	Precinct	Riyadh Precinct Avg.	Riyadh
Population 2021	85,900	89,700	488,600	482,200	7,290,972
Consuming Class (no.)	64,100	55,300	335,900	293,900	3,992,539
Consuming Class (% of Population)	75%	63%	69%	62%	55%



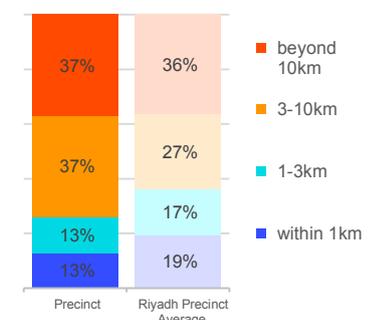
Usage (% of visits)****

- 26% of visits to the precincts are by residents who live within 3km.
- Average dwell time of visitors is 75 minutes versus the Riyadh precinct average of 75 minutes.

Time of Day:



Distance from home:



**** share of visits to the precinct assessed by the time of day and day of week that the visit occurred. Based on mobile device analytics for the 6 months to December 2023. A visit is based on an observation that spent between 5 minutes and 4 hours within the precincts (i.e. it includes those passing through and those working within the precinct).