

Demographic Essentials



Radius (Rings)

Coordinates: 34.0443,-97.2274

Radius Sizes: 1.00, 2.00, 3.00 miles

Benchmarks: Listed At End of Report

	Ring 1.00	Ring 2.00	Ring 3.00	CO:06037,06	CO:06083	US:00
Population						
2023 Estimated	56	104	448	10,610,662	446,158	335,052,630
2028 Projected	59	110	465	10,341,329	483,793	348,764,821
2020 Census	50	93	432	10,857,852	448,229	331,449,281
2010 Census	48	98	402	10,641,927	423,896	308,745,560
Projected Annual Growth (2023-2028)	1.13%	1.13%	0.75%	-0.51%	1.69%	0.82%
Historical Annual Growth (2010-2023)	1.28%	0.48%	0.87%	-0.02%	0.40%	0.66%
Population Density (Per Square Mile)	17.82	8.28	15.84	1,809.03	163.29	94.87
In Group Quarters	0	1	2	220,828	20,699	8,239,016
Households						
2023 Estimated	21	40	169	3,682,503	146,698	130,100,000
2028 Estimated	22	41	171	3,661,675	160,515	135,938,446
2020 Census	20	38	167	3,700,343	148,353	126,817,781
2010 Census	19	39	156	3,508,133	142,107	116,716,199
Projected Annual Growth (2023-2028)	0.46%	0.46%	0.20%	-0.11%	1.88%	0.90%
Historical Annual Growth (2010-2023)	0.90%	0.14%	0.64%	0.38%	0.25%	0.88%
Average Household Size	2.59	2.59	2.64	2.82	2.90	2.51
Single Person Households	26.91%	26.91%	24.83%	27.01%	25.19%	28.82%
Families with Children	50.35%	50.35%	53.57%	31.24%	31.57%	29.60%
Income						
Average household Income	\$70,773	\$70,773	\$86,290	\$135,359	\$155,358	\$118,054
Median household income	\$74,422	\$74,422	\$78,975	\$90,882	\$98,403	\$79,308
Per capita income	\$27,156	\$27,156	\$32,637	\$47,216	\$51,560	\$46,115
Business						
Total Establishments	1	1	7	536,935	19,430	13,832,232
Total Employees	4	4	31	4,320,529	176,312	129,358,253
Average Employees Per Establishment	4.35	4.35	4.33	8.05	9.07	9.35
Residents Per Business	60.94	113.19	62.63	19.76	22.96	24.22
Key Demographic Characteristics						
Population Age <18	19.06%	19.06%	21.74%	20.12%	21.02%	20.53%
Population Age 65+	17.38%	17.38%	16.74%	15.30%	16.70%	17.33%
Median Age	40.74	40.74	39.61	37.47	34.00	38.55
Graduated High School	87.44%	87.44%	89.04%	81.22%	82.30%	89.63%
Associate/Bachelor's Degree	29.31%	29.31%	31.18%	43.10%	45.28%	44.46%
Graduate Degree	5.79%	5.79%	7.33%	12.91%	15.32%	14.05%
Non Hispanic Black	2.39%	2.39%	2.38%	7.82%	2.50%	13.26%
Non Hispanic Asian or Hawaiian	0.71%	0.71%	1.02%	15.26%	7.70%	7.03%
Non Hispanic Other/Multiple	6.83%	6.83%	8.22%	2.45%	2.66%	2.85%
Hispanic	16.58%	16.58%	12.15%	48.25%	46.78%	18.68%
Bilingual Households	9.74%	9.74%	6.97%	43.86%	32.10%	18.31%
Reference Isolated Households	0.00%	0.00%	0.10%	11.35%	7.24%	4.17%

- <https://appliedgeographic.com/Data/Methodologies/Estimates and Projections.pdf>
- <https://appliedgeographic.com/Data/Methodologies/Business Counts.pdf>
- <https://appliedgeographic.com/Data/Methodologies/Census.pdf>
- <https://appliedgeographic.com/Data/Methodologies/Environmental.pdf>

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Study Area Composition: Block Group (2020)

1. United States (00)