

# Retail Network Report

# Health & Fitness Centres

2023 | Malaysia 

Welcome to the first edition of GapMaps' Retail Network Report for Malaysia's Fitness Sector. GapMaps brings you unique insights and key trends into the changing competitive landscape of the sector.

Further in depth analysis can be undertaken within the GapMaps platform or contact us for more information.



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Brands Tracked

5

Locations

106

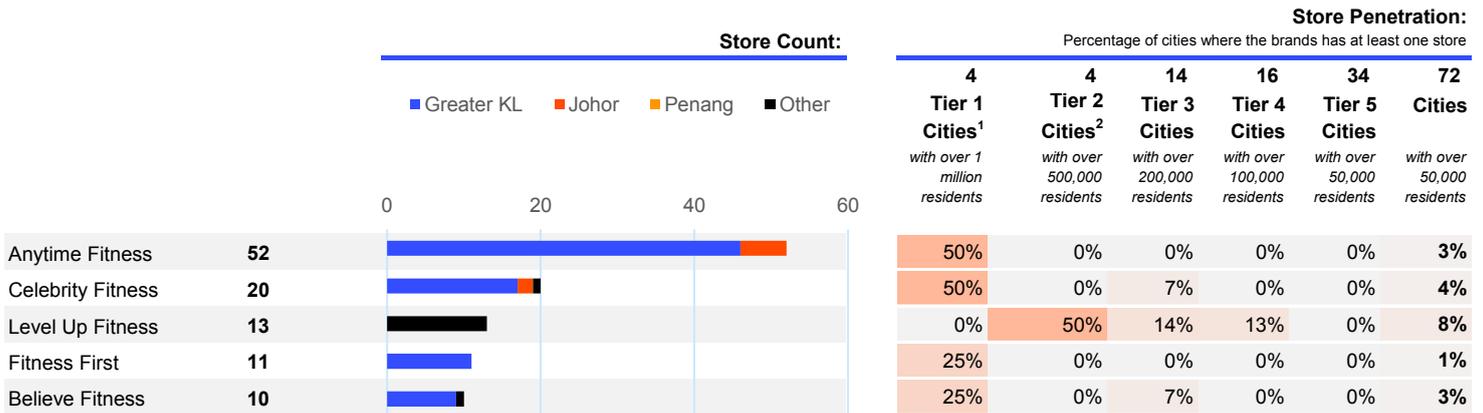
Stores in Greater Kuala Lumpur

83

Cities with an Anytime Fitness\*

3%

\*Clusters over 50,000 residents, definition available on GapMaps Platform



1. Greater KL, Johor, Penang, Kelantan

2. Kota Kinabalu, Ipoh, Kuching, Malacca

Source: All locations are sourced from the relevant brand's website unless otherwise stated. They have not been confirmed with the brand.