

Retail Network Report

Fast Food & QSR

2023 | Singapore 



Welcome to the first edition of GapMaps' Retail Network Report for Singapore's Fast Food and QSR Sector. GapMaps brings you unique insights and key trends into the changing competitive landscape of the sector.

Further in depth analysis can be undertaken within the GapMaps platform or as part of the GapMaps international sector reviews.



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Brands Tracked

10

Locations

682

Stores in Central Regions

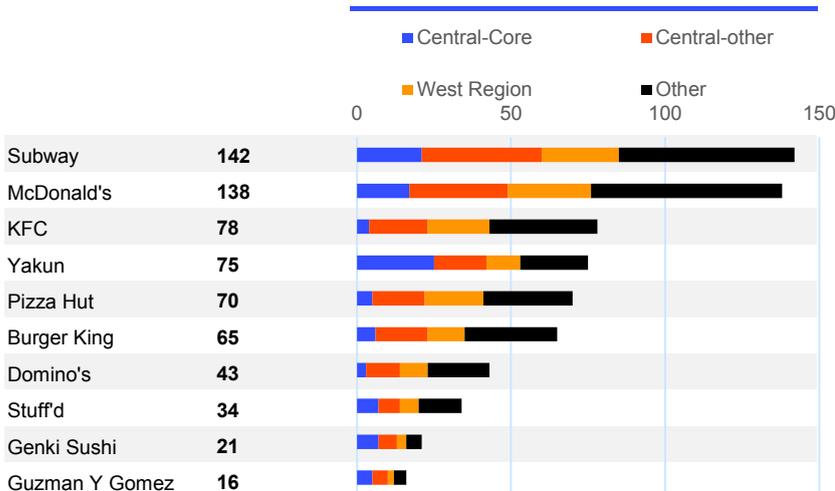
270

Stores within CBD*

15%

*River Valley, Rochor, Singapore River, Newton, Museum, Outram, Orchard, Downtown Core

Store Count:



Store Distribution:

Count of locations within each region

Central-Core (CBD) ¹	Other Central Region	North Region	North-East Region	East Region	West Region
21	39	13	17	23	25
17	32	17	22	22	27
4	19	13	11	11	20
25	17	5	7	10	11
5	17	9	11	9	19
6	17	9	9	12	12
3	11	5	8	7	9
7	7	3	6	5	6
7	6	1	3	1	3
5	5	1	2	1	2

1. River Valley, Rochor, Singapore River, Newton, Museum, Outram, Orchard, Downtown Core

Region definitions available on the GapMaps Platform

Source: All locations are sourced from the relevant brand's website unless otherwise stated. They have not been confirmed with the brand.