

## Health & Fitness Centres

2023 | Australia 

We're pleased to share our GapMaps' Retail Network Report for Australia's Health & Fitness Sector. GapMaps brings unique insights and key trends into the changing competitive landscape of the Health & Fitness Sector released bi-annually.

Further in-depth analysis can be undertaken within the GapMaps Live platform.



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Brands Tracked

**20**

Locations

**3,258**

Locations Opened\*

**221**

Locations Closed\*

**112**

\*12 months to 1 August 2023

	Total Stores	Last 12 Months			Last 3 Months		
		Openings	Closures	Net Change	Openings	Closures	Net Change
Anytime Fitness	559	27	4	+23	8	-	+8
CrossFit	510	11	1	+10	2	1	+1
F45 Training	490	1	22	-21	1	-	+1
Snap Fitness	243	11	5	+6	4	-	+4
Plus Fitness AU	194	6	10	-4	3	7	-4
BFT	175	25	1	+24	10	1	+9
Jetts Fitness*	129	3	40	-37	2	34	-32
Fitstop Australia	123	45	-	+45	18	-	+18
Club Lime Group	101	9	4	+5	8	4	+4
KX Pilates	100	10	-	+10	5	-	+5
Goodlife Health Clubs	97	2	-	+2	1	-	+1
Zap Fitness*	87	34	2	+32	34	2	+32
Studio Pilates	76	15	3	+12	10	3	+7
UBX	76	5	-	+5	5	-	+5
Fernwood Fitness	71	2	3	-1	1	-	+1
Vision PT	51	1	2	-1	1	1	-
Fitness First	50	-	1	-1	-	-	-
Curves	49	2	8	-6	1	4	-3
Genesis Fitness	40	5	3	+2	-	3	-3
EFM Health Clubs	37	7	3	+4	-	-	-
<b>Total (20 Brands)</b>	<b>3,258</b>	<b>221</b>	<b>112</b>	<b>+109</b>	<b>114</b>	<b>60</b>	<b>+54</b>

\*34 Jetts Fitness sites have been sold to Zap Fitness