

# Retail Network Report

# Café

2023 | Singapore 



Welcome to the first edition of GapMaps' Retail Network Report for Singapore's Cafe Sector. GapMaps brings you unique insights and key trends into the changing competitive landscape of the Cafe Sector.

Further in depth analysis can be undertaken within the GapMaps platform or as part of the GapMaps international sector reviews.



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Brands Tracked

10

Locations

635

Stores in Central Regions

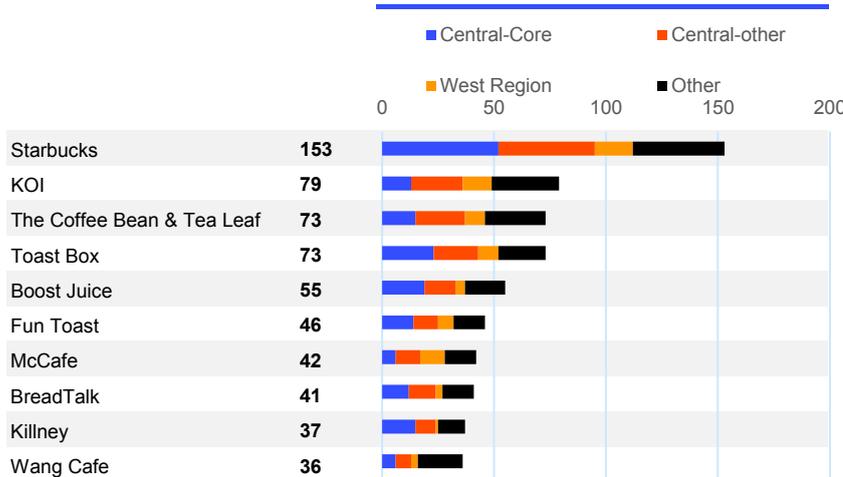
347

Stores within CBD\*

28%

\*River Valley, Rochor, Singapore River, Newton, Museum, Outram, Orchard, Downtown Core

Store Count:



Store Distribution:

Count of locations within each region

(CBD) <sup>1</sup>	Other Central Region	North Region	North-East Region	East Region	West Region
Starbucks	52	43	13	9	19
KOI	13	23	6	14	10
The Coffee Bean & Tea Leaf	15	22	8	9	10
Toast Box	23	20	5	10	6
Boost Juice	19	14	3	6	8
Fun Toast	14	11	5	5	4
McCafe	6	11	4	6	4
BreadTalk	12	12	5	6	3
Killney	15	9	5	3	4
Wang Cafe	6	7	3	7	10

1. River Valley, Rochor, Singapore River, Newton, Museum, Outram, Orchard, Downtown Core

Region definitions available on the GapMaps Platform

Source: All locations are sourced from the relevant brand's website unless otherwise stated. They have not been confirmed with the brand.