

## Health & Fitness Centres

2023 | Saudi Arabia



We're pleased to share our GapMaps' Retail Network Report for Saudi Arabia's Health & Fitness Sector. GapMaps brings unique insights and key trends into the changing competitive landscape of the Health & Fitness Sector released bi-annually.

Further in-depth analysis can be undertaken within the GapMaps Live platform.



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Brands Tracked

7

Locations

274

Stores in Largest Three Cities

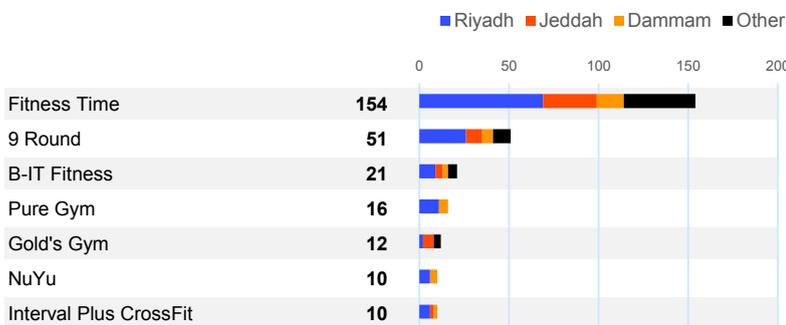
215

Cities\* with a Fitness Time location

14%

\*Urban agglomerations with at least 10,000 residents as at July 2023

Store Count:



Store Penetration:

Percentage of cities where the brands has at least one store						
7 Tier 1 Cities <sup>1</sup> with over 1 million residents	3 Tier 2 Cities <sup>2</sup> with over 500,000 residents	9 Tier 3 Cities with over 200,000 residents	14 Tier 4 Cities with over 100,000 residents	34 Tier 5 Cities with over 50,000 residents	99 Tier 6 Cities with over 10,000 residents	166 Tier 7 Cities with over 10,000 residents
100%	100%	100%	29%	0%	0%	14%
86%	67%	0%	0%	0%	0%	5%
57%	33%	11%	0%	0%	0%	4%
29%	0%	0%	0%	0%	0%	1%
43%	0%	11%	0%	0%	0%	2%
29%	0%	0%	0%	0%	0%	1%
43%	0%	0%	0%	0%	0%	2%

1. Riyadh, Jeddah, Dammam, Mecca, Medina, Taif, Al Hofuf

2. Buraydah, Khamis Mushait, Tabuk

Within Saudi Arabia it is common to have separate Male and Female only gyms, these are listed as separate locations

Source: All locations are sourced from the relevant brand's website unless otherwise stated. They have not been confirmed with the brand.