

Health & Fitness Centres

2023 | Indonesia 

We're pleased to share our GapMaps' Retail Network Report for Indonesia's Health & Fitness Sector. GapMaps brings unique insights and key trends into the changing competitive landscape of the Health & Fitness Sector released bi-annually.

Further in-depth analysis can be undertaken within the GapMaps Live platform.



Scott Johnson, Senior Analyst
scott@gapmaps.com

Brands Tracked

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Locations

159

Stores in Largest Three Cities

139

Cities* with Fit Hub Store

1%

*Urban agglomerations with at least 50,000 residents

Store Count:



Brand	Store Count
Fit Hub	67
Celebrity Fitness	29
Anytime Fitness	18
F45	18
Gold's Gym	17
Fitness First	10

Store Penetration:

Percentage of cities where the brands has at least one store

	5 Tier 1a Cities ¹ with over 4 million residents	15 Tier 1b/c Cities ² with over 1 million residents	42 Tier 2 Cities ³ with over 500,000 residents	195 Tier 3 Cities with over 200,000 residents	266 Tier 4 Cities with over 100,000 residents	388 Tier 5 Cities with over 50,000 residents	911 Cities with over 50,000 residents
Fit Hub	80%	0%	2%	1%	0%	0%	1%
Celebrity Fitness	80%	0%	0%	1%	0%	0%	1%
Anytime Fitness	40%	0%	0%	0%	0%	0%	0%
F45	40%	0%	0%	0%	0%	0%	0%
Gold's Gym	60%	0%	0%	0%	0%	0%	0%
Fitness First	20%	0%	0%	0%	0%	0%	0%

1. Greater Jakarta, Greater Bandung, Surabaya, Medan, Bogor

2. Candisari, Manggala, Kemuning, Klojen, Gondokusuman, Serengan, Denpasar Utara, Kedaton, Adiwerna, Plumbon, Buaran, Sekupang, Cakranegara, Kembaran, Bungursari

3. Pekanbaru, Gunung Puyuh, Pontianak Selatan, Kota Kudus, Banyuwangi, Mertoyudan, Bangsal, Ngasem, Banjarmasin Timur, Padang Utara, Karawang Timur, Walantaka, Samarinda Seberang, Gondang Wetan, Telanaipura, Karangtengah, Jogo Roto, Kaliwates, Gempol, Pecangaan, Ceper, Sukamulia, Petarukan, Wonoasih, Tuntang, Bungursari, Kedungwaru, Bulakamba, Balikpapan Utara, Kanigoro, Takeran, Hutan, Cibeber, Japara, Setu, Babaken, Tikala, Ingin Jaya, Cikande & Surrounds, Central Lombok, Gondanglegi, Leuwiliang Region

Source: All locations are sourced from the relevant brand's website unless otherwise stated. They have not been confirmed with the brand.