

Retail Network Report

Café

2023 | Saudi Arabia 



Welcome to the first edition of GapMaps' Retail Network Report for Saudi Arabia's Café Sector. Every year GapMaps brings you unique insights and key trends into the changing competitive landscape of the Café Sector.

Further in depth analysis can be undertaken within the GapMaps platform.



Scott Johnson, Senior Analyst
scott@gapmaps.com

Brands Tracked

9

Locations

1,566

Stores in Largest Three Cities

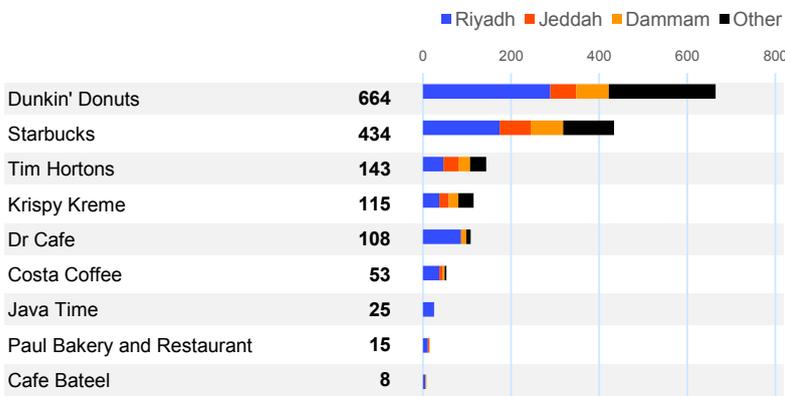
1,122

Cities* with a Dunkin Donut Store

33%

*Urban agglomerations with at least 10,000 residents as at July 2023

Store Count:



*Riyadh, Jeddah, Dammam, Mecca, Medina, Taif, Al Hofuf

**Buraydah, Khamis Mushait, Tabuk

Source: Store counts are as published by brands on company websites and search engine verification and have not been confirmed directly with the brand.

Store Penetration:

Percentage of cities where the brands has at least one store

	7 Tier 1 Cities*	3 Tier 2 Cities**	9 Tier 3 Cities	14 Tier 4 Cities	34 Tier 5 Cities	99 Tier 6 Cities	166 Cities
	with over 1 million residents	with over 500,000 residents	with over 200,000 residents	with over 100,000 residents	with over 50,000 residents	with over 10,000 residents	with over 10,000 residents
Dunkin' Donuts	100%	100%	100%	71%	38%	12%	33%
Starbucks	100%	100%	89%	7%	9%	0%	13%
Tim Hortons	100%	33%	44%	0%	9%	0%	9%
Krispy Kreme	100%	33%	44%	14%	3%	0%	9%
Dr Cafe	43%	0%	33%	0%	0%	0%	4%
Costa Coffee	57%	0%	0%	0%	3%	0%	3%
Java Time	14%	0%	0%	0%	0%	0%	1%
Paul Bakery and Restaurant	43%	0%	0%	0%	0%	0%	2%
Cafe Bateel	43%	0%	0%	0%	0%	0%	2%