

Retail Network Report

Fast Food & QSR

2023 | New Zealand 



GapMaps

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Welcome to the first edition of GapMaps' Retail Network Report for New Zealand's Fast Food & Quick Service Retail Sector. GapMaps brings unique insights and key trends into the changing competitive landscape of the Fast Food & Quick Service Retail Sector released bi-annually.

Further in-depth analysis can be undertaken within the GapMaps Live platform which is updated monthly to provide the latest view of QSR and Fast Food store locations across all tracked brands.



Scott Johnson
Senior Analyst

Brands Tracked

18

Locations

1,449

Net Change*

19

Last 12 Months

Last 3 Months

Brand	Total Stores	Net Change	
		Last 12 Months	Last 3 Months
Subway	242	+1	-
McDonald's	169	-	-1
Domino's	150	+9	+1
Pizza Hut	115	+7	+1
KFC	113	+3	+1
Tank Juice	89	-5	-
Burger King	78	+2	+1
Hell Pizza	77	-	-
Pita Pit	76	-4	-
St Pierre's Sushi	67	+3	-
BurgerFuel	61	+5	+1
Noodle Canteen	60	-	-
Sal's Pizza	44	+6	+1
Lone Star	26	+1	-
Burger Wisconsin	25	-	-
Wendy's	22	-	-
Nando's	20	-9	-
Carl's Jr	15	-	-
Total (18 Brands)	1,449	+19	+5

* Net change in total number of stores during 12 months to May 2023 as per listings on company website. Actual store open/closure dates may vary.