

# GapMaps Live



**A location Intelligence solution accessed via a cloud-based mapping platform. View the fastest and most comprehensive location intel available integrated with your business's data.**



## About GapMaps

---

A global brand with an Aussie heart - at GapMaps we've been committed to helping our clients with their location decisions since 2013. We work to enhance our client's growth and investment decisions by delivering accurate and comprehensive location data intelligence. Over 500 brands across 23 countries trust us because of our results. And our results stem from our team of experts, our unique granular data and insights.

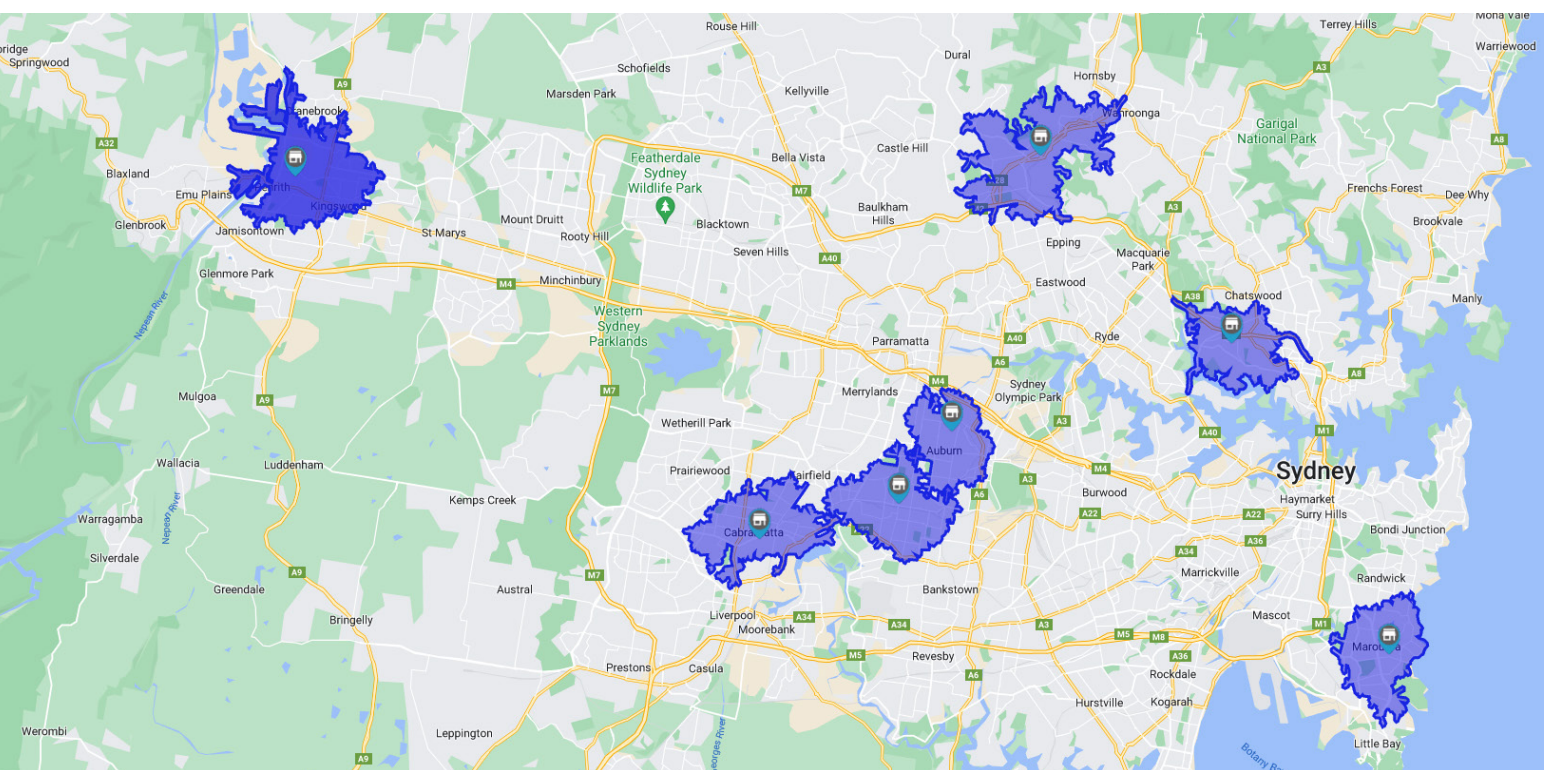


## GapMaps Live represents the next generation of location Intelligence platforms.

---

Our GapMaps Live platform was built to solve our founders' own location decision problems. Technology built by the people who need it. An easy-to-navigate and robust platform powered by regularly updated data sets and in-house location intelligence experts. Our data team curates checks

and updates data sets via multiple sources. We then translate the data into an easy-to-digest and understandable format. We enable your team to answer critical location questions quickly and with ease.





Our **GapMaps Live** platform allows you to visualise your own data integrated with the best location intelligence available. So your team can make faster, smarter and more confident decisions.

**GapMaps** currently has a deep understanding of core sectors including:



“

“Without GapMaps we couldn’t do due diligence on three future sites a week. Now we can do 50. And we can look at sites from Cairns to Adelaide and make decisions in hours. All with the insights from GapMaps in my back pocket.”

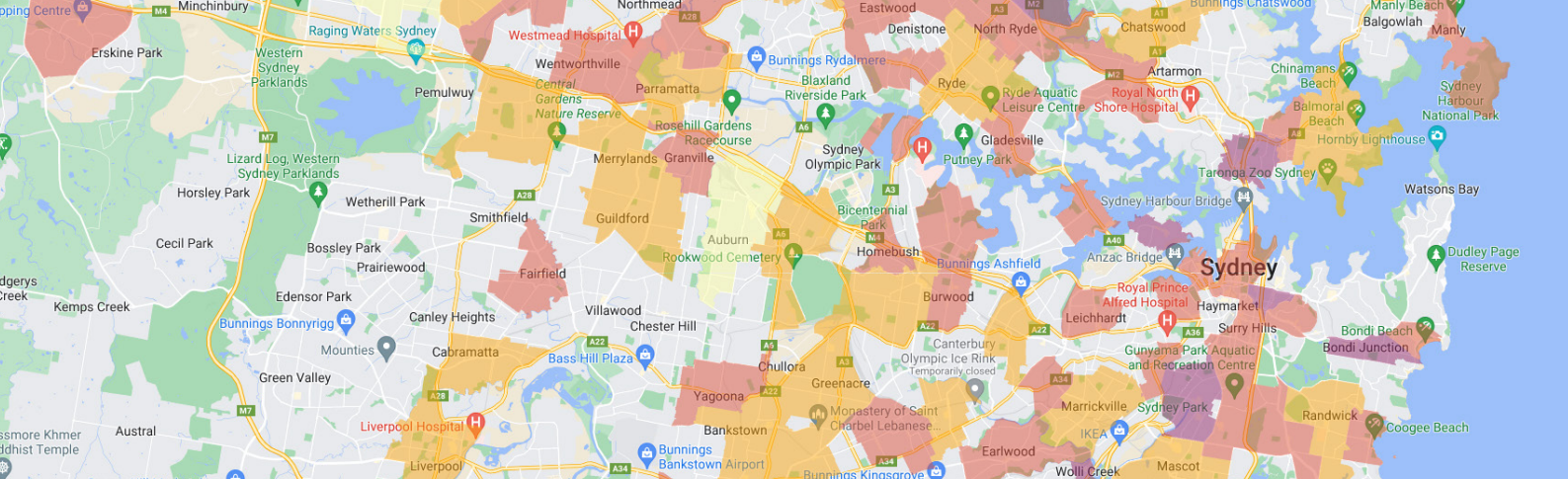
**David Browne**  
Retail Fuel Developments

“

“GapMaps gives the company’s directors confidence that we are making decisions based on data, not gut feel”

**Jason Stubbings**  
Head of Franchise & Development  
at Collective Wellness Group





## What you can expect with access to GapMaps Live:



### Make it yours

Add your data to refine market planning opportunities.



### See it your way

Style your own catchments - via radius, drive time, walk time or freeform.



### Go macro or go micro

Scale your sales & territories to suit your business. Detailed or top level reports on catchments.



### Go with the flow

Understand human & traffic movement patterns across your network.



### Remove the guesswork

Discover industry-leading, supply-and-demand insights.



### Know your surroundings

Understand your competitive landscape with access to point of interest data.

## Live integrated datasets

- Demographic information, including 2021 ABS census
- Population forecasts
- Household Expenditure insights
- Over 50 categories of Points of Interest (POI) data
- Development approvals data
- Traffic Data integration
- NearMaps Data Integration
- Sector specific supply and demand data

**Want to learn more?**  
Contact [info@gapmaps.com](mailto:info@gapmaps.com)

[www.gapmaps.com](http://www.gapmaps.com)

