

2022 Mid-Year Network Report

Health & Fitness Centres

1 July 2021 - 30th June 2022 | New Zealand

We are pleased to share our 2022 Mid-Year Network Report for New Zealand's Health & Fitness Sector. This report provides you with unique insights and key trends into the changing competitor landscape we've observed in this sector between 1st July 2021 to 30th June 2022.

Our data represents the most up-to-date view of physical network locations in New Zealand. Our aim is to empower you with the insights you need to make better location decisions, faster. GapMaps is a leading provider of location intelligence services in Australia, New Zealand, Middle East and Asia. We provide our clients with the tools necessary to develop and refine their network strategies and make fact-based assessments regarding network growth opportunities.



Scott Johnson, Senior Analyst
scott@gapmaps.com

Brands Tracked

8

Locations

307

Centres Opened*

13

Centres Closed*

3

*12 months to 30th June 2022

Network Summary

| | Total Stores | Last 12 Months | | | Last 3 Months | | |
|-------------------------|--------------|----------------|----------|------------|---------------|----------|------------|
| | | Openings | Closures | Net Change | Openings | Closures | Net Change |
| F45 Training | 91 | 4 | - | +4 | 1 | - | +1 |
| Jetts Fitness | 55 | 1 | - | +1 | 1 | - | +1 |
| Anytime Fitness | 55 | 2 | - | +2 | 1 | - | +1 |
| City Fitness | 41 | 1 | - | +1 | - | - | - |
| Flex Fitness | 29 | 3 | - | +3 | - | - | - |
| Vibra Train | 13 | - | - | - | - | - | - |
| Les Mills | 12 | - | - | - | - | - | - |
| Curves | 11 | 2 | 3 | -1 | - | - | - |
| Total (8 Brands) | 307 | 13 | 3 | +10 | 3 | - | +3 |

2022 Mid-Year Network Report

Health & Fitness Centres

1 July 2021 - 30th June 2022 | New Zealand

6 months to 30th June 2022

6 Centre Openings

| Brand | Suburb | Region |
|-----------------|-------------------------------|---------------|
| ANYTIME FITNESS | NEWMARKET | AUCKLAND |
| F45 TRAINING | HILLSBOROUGH NORTH (AUCKLAND) | AUCKLAND |
| FLEX FITNESS | MANUREWA CENTRAL | AUCKLAND |
| FLEX FITNESS | OTAWA | BAY OF PLENTY |
| FLEX FITNESS | DINSDALE SOUTH | WAIKATO |
| JETTS FITNESS | HASTINGS CENTRAL | HAWKE'S BAY |

3 Centre Closures

| Brand | Suburb | Region |
|--------|-------------------|------------|
| CURVES | WHANGAREI CENTRAL | NORTHLAND |
| CURVES | CHARTWELL | WAIKATO |
| CURVES | PAREMATA | WELLINGTON |

New Product Feature

**Visitation data is now available
in GapMaps Live!**

