

## 2022 Mid-Year Network Report

# Fast Food & QSR

1 July 2021 - 30th June 2022 | New Zealand

We are pleased to share our 2022 Mid-Year Network Report for New Zealand's Quick Service Restaurant and Fast Food Sector. This report provides you with unique insights and key trends into the changing competitor landscape we've observed in this sector between 1st July 2021 to 30th June 2022.

Our data represents the most up-to-date view of physical network locations in New Zealand. Our aim is to empower you with the insights you need to make better location decisions, faster. GapMaps is a leading provider of location intelligence services in Australia, New Zealand, Middle East and Asia. We provide our clients with the tools necessary to develop and refine their network strategies and make fact-based assessments regarding network growth opportunities.



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Brands Tracked

**18**

Locations

**1,443**

Stores Opened\*

**53**

Stores Closed\*

**38**

\*12 months to 30th June 2022

|                          | Total Stores | Last 12 Months |           |            | Last 3 Months |          |            |
|--------------------------|--------------|----------------|-----------|------------|---------------|----------|------------|
|                          |              | Openings       | Closures  | Net Change | Openings      | Closures | Net Change |
| Subway                   | 254          | 5              | 3         | +2         | 3             | 2        | +1         |
| * McDonald's             | 169          | 3              | 3         | -          | -             | -        | -          |
| Domino's                 | 141          | 5              | 1         | +4         | 2             | -        | +2         |
| KFC                      | 111          | 4              | -         | +4         | -             | -        | -          |
| Pizza Hut                | 108          | 3              | -         | +3         | 1             | -        | +1         |
| Tank Juice               | 102          | 10             | 1         | +9         | -             | -        | -          |
| Pita Pit                 | 83           | 1              | 10        | -9         | 1             | 1        | -          |
| Burger King              | 80           | 5              | 8         | -3         | -             | -        | -          |
| Hell Pizza               | 77           | 4              | -         | +4         | -             | -        | -          |
| St Pierre's Sushi        | 62           | 4              | -         | +4         | -             | -        | -          |
| BurgerFuel               | 61           | 3              | -         | +3         | 2             | -        | +2         |
| Noodle Canteen           | 60           | -              | -         | -          | -             | -        | -          |
| Sal's Pizza              | 37           | 2              | 1         | +1         | -             | -        | -          |
| Burger Wisconsin         | 27           | 1              | -         | +1         | -             | -        | -          |
| Lone St                  | 25           | 1              | 2         | -1         | -             | -        | -          |
| Nando's                  | 24           | 1              | 7         | -6         | 1             | 1        | -          |
| Wendy's                  | 22           | 1              | 2         | -1         | 1             | 1        | -          |
| Carl's Junior            | 15           | -              | 3         | -3         | -             | -        | -          |
| <b>Total (18 Brands)</b> | <b>1,443</b> | <b>53</b>      | <b>38</b> | <b>+15</b> | <b>11</b>     | <b>5</b> | <b>+6</b>  |

\* Opening dates as per listing on company website, actual store opening dates may vary

## 2022 Mid-Year Network Report

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1 July 2021 - 30th June 2022 | New Zealand

6 months to 30th June 2022

### 36 Store Openings

| Brand             | Suburb                      | Region            |
|-------------------|-----------------------------|-------------------|
| BURGER WISCONSIN  | LINCOLN WEST                | CANTERBURY        |
| BURGERFUEL        | TAURANGA SOUTH              | BAY OF PLENTY     |
| BURGERFUEL        | CAMBRIDGE CENTRAL           | WAIKATO           |
| BURGERFUEL        | UPPER HUTT CENTRAL          | WELLINGTON        |
| DOMINO'S          | GOLFLANDS                   | AUCKLAND          |
| DOMINO'S          | TAKANINI WEST               | AUCKLAND          |
| DOMINO'S          | GORE CENTRAL                | SOUTHLAND         |
| DOMINO'S          | THAMES CENTRAL              | WAIKATO           |
| HELL PIZZA        | AUCKLAND                    | AUCKLAND          |
| HELL PIZZA        | ROTORUA CENTRAL             | BAY OF PLENTY     |
| HELL PIZZA        | TAURANGA HOSPITAL           | BAY OF PLENTY     |
| HELL PIZZA        | RICHMOND WEST (TASMAN DISTI | TASMAN            |
| KFC               | AVONDALE SOUTH (AUCKLAND)   | AUCKLAND          |
| KFC               | SYLVIA PARK                 | AUCKLAND          |
| KFC               | PORT-LIMEBURNERS            | NORTHLAND         |
| LONE STAR         | KENSINGTON (WHANGAREI DISTI | NORTHLAND         |
| NANDO'S           | VICTORIA PARK               | AUCKLAND          |
| PITA PIT          | ROLLESTON SOUTH WEST        | CANTERBURY        |
| PIZZA HUT         | BELL BLOCK WEST             | TARANAKI          |
| ST PIERRE'S SUSHI | BOMBAY HILLS                | AUCKLAND          |
| ST PIERRE'S SUSHI | ONEHUNGA-TE PAPA INDUSTRI   | AUCKLAND          |
| ST PIERRE'S SUSHI | ONEKAWA WEST                | HAWKE'S BAY       |
| SUBWAY            | VICTORIA PARK               | AUCKLAND          |
| SUBWAY            | TAURANGA CENTRAL            | BAY OF PLENTY     |
| SUBWAY            | TE ANAU                     | SOUTHLAND         |
| SUBWAY            | RONGOTAI                    | WELLINGTON        |
| TANK JUICE        | MOUNT WELLINGTON NORTH WE   | AUCKLAND          |
| TANK JUICE        | QUAY STREET-CUSTOMS STREE   | AUCKLAND          |
| TANK JUICE        | BUSH INN                    | CANTERBURY        |
| TANK JUICE        | CHRISTCHURCH CENTRAL-SOUT   | CANTERBURY        |
| TANK JUICE        | HASTINGS CENTRAL            | HAWKE'S BAY       |
| TANK JUICE        | WHANGANUI CENTRAL           | MANAWATU-WANGANUI |
| TANK JUICE        | KENSINGTON (WHANGAREI DISTI | NORTHLAND         |
| TANK JUICE        | INVERCARGILL CENTRAL        | SOUTHLAND         |
| TANK JUICE        | TE RAPA NORTH               | WAIKATO           |
| WENDY'S           | NGAPUNA                     | BAY OF PLENTY     |

### 24 Store Closures

| Brand       | Suburb                 | Region        |
|-------------|------------------------|---------------|
| LONE STAR   | PUKEKOHE CENTRAL       | AUCKLAND      |
| LONE STAR   | NEW PLYMOUTH CENTRAL   | TARANAKI      |
| MCDONALDS   | HUTT CENTRAL NORTH     | WELLINGTON    |
| NANDO'S     | EDEN VALLEY            | AUCKLAND      |
| NANDO'S     | HENDERSON CENTRAL      | AUCKLAND      |
| NANDO'S     | MILLWATER SOUTH        | AUCKLAND      |
| NANDO'S     | NEWMARKET              | AUCKLAND      |
| NANDO'S     | ONEHUNGA CENTRAL       | AUCKLAND      |
| NANDO'S     | OTAHUHU CENTRAL        | AUCKLAND      |
| NANDO'S     | CHRISTCHURCH CENTRAL   | CANTERBURY    |
| PITA PIT    | ALBANY CENTRAL         | AUCKLAND      |
| PITA PIT    | HENDERSON CENTRAL      | AUCKLAND      |
| PITA PIT    | MANUKAU CENTRAL        | AUCKLAND      |
| PITA PIT    | ONEHUNGA CENTRAL       | AUCKLAND      |
| PITA PIT    | PAKURANGA HEIGHTS EAST | AUCKLAND      |
| PITA PIT    | REMUERA WAIATA         | AUCKLAND      |
| PITA PIT    | WYNYARD-VIADUCT        | AUCKLAND      |
| PITA PIT    | MOUNT MAUNGANUI NORTH  | BAY OF PLENTY |
| PITA PIT    | RANGIORA CENTRAL       | CANTERBURY    |
| PITA PIT    | JOHNSONVILLE CENTRAL   | WELLINGTON    |
| SAL'S PIZZA | QUEENSTOWN CENTRAL     | OTAGO         |
| SUBWAY      | NEW PLYMOUTH CENTRAL   | TARANAKI      |
| SUBWAY      | WESTPORT NORTH         | WEST COAST    |
| WENDY'S     | QUEEN STREET           | AUCKLAND      |

New Product Feature

Visitation data is now available  
in GapMaps Live!

