GapMaps

Looking for the most accurate and granular population data in India?

You're in the right place.

Designed with network planners as well as strategists in mind, GapMaps cuts down on research costs, while improving the prospects of business success. It's a simple, cloud based platform which helps take the guesswork out of network planning decisions in just a few clicks.

See your business, your competitors and the forces that can impact your business. Visualise opportunities and create reports for your stakeholders. Make more informed location decisions with the most accurate and granular demographic data for your location. Control your data analysis, or let us help you to assess your opportunities.

Network Planning
View & manage current, closed and future locations in their competitive context.

Points of Interest
Identify nearby points of interest including Shopping Centres, Universities, Schools, Public Transport.

Catchment Analysis
Demographic reports are available for any point in the country based on a radius, travel time or tailored trade area.

Layers
Visualise 2020 resident and worker population and consuming class data at a 100m x 100m or 250m x 250m grid level.

Want to learn more?
Contact Subhashish Dey

+91 8178242385
subhashish@gapmaps.com

GapMaps is a cloud-based location intelligence and data mapping tool that's easy to use, providing meaningful and actionable insights across India and more than 21 countries globally.

India & Beyond

Great data for India but our intel also extends into Indonesia, Vietnam, Malaysia, UAE, Saudi Arabia, Egypt, Australia and many other countries.

GapAdvisory

Our Advisory Experts specialise in property, retail, shopping centres, economics and location analytics to help you make the biggest decisions with confidence together with GapMaps Live.
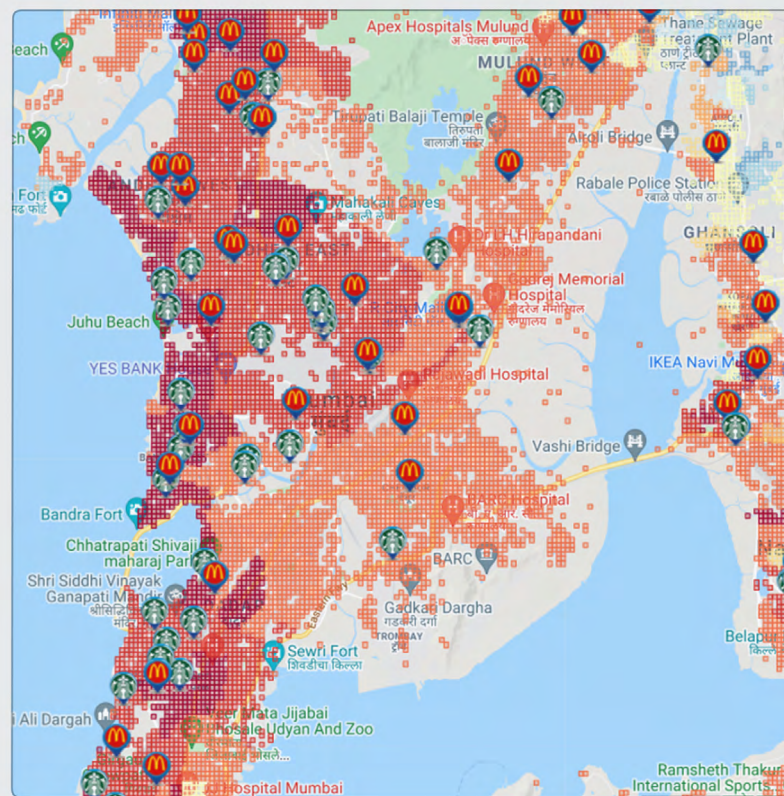
Based On Facts

Latest and most valuable demographic, economic, and people movement intel that helps you confidently make a decision.

Reliable And Trusted

Since 2013, GapMaps has been removing areas of doubt for the world's most successful businesses.

Granular Insights

You're able to see the big picture, and right down to the most granular level, in one simple platform.

Connect with GapMaps to find out more.

GapMaps
YOU'RE IN THE RIGHT PLACE